

Communications Committee Report

LRCC AGM – September 15, 2020

Members: Jason Kelly (chair), Willow Skylor, Mike Thiessen

1. **Social Media:** We worked hard to increase our Facebook presence this year, being much more reactive to questions and trying to promote the sites programming and events. Our interactions are up significantly over past years.
2. **Community Survey:** See the attached “what we heard” document.
3. **Online Registration:** Migrated to an online registration for and we are set up to receive online payments. This allows us to use contactless registration and payment. We will still accommodate in person registrations and payment where needed. Currently we are using free registration platforms and it is really limiting and not as user friendly. Next board should look at better options.
4. **Website:** Mike has been updating the website pretty regularly. There is some thought that we should be posting meeting materials online for more transparency. This would include minutes, reports and financials. Decision for next board.
5. **Sign Updates:** We have been slow getting the sign updated due to issues with volunteers not being allowed to do it in case of injury and staff not feeling comfortable doing it. Board needs to come up with a solution.